

## Profile:

Hardworking English & Economics graduate passionate about media strategy and investment, with literary, finance, and marketing experience. Proficient in qualitative and statistical analysis, as well as creative communication. Innovative, industrious, self-motivated, and a team player.

## SKILLS & AREAS OF EXPERTISE

### DIGITAL LITERACY

- Microsoft Suite, Google Workspace, Canva, Excel, Stata, SQL

### PROBLEM SOLVING

- Statistical & Literary Research and Analysis

### DESIGN & COMMUNICATION

- Deck Slide Creation
- Digital Content
- Professional Writing & Editing

## EXPERIENCE

### Hamilton Morris, *Intern*, New York, NY

March - August 2025

- Create new digital archive of scientific publications, journal articles, and podcast appearances for leading journalist/documentarian & TV producer
- Utilize AI to develop short form content for YouTube and TikTok
- Redesigned website to display published work, market merchandise & newsletter/blog

### Passager Books, *Intern*, New York, NY

February - August 2025

- Digitized independent publishing company's journals, built Wikipedia page, and created live digital events with 100+ attendees
- Scripted 5 episodes of Passager's *Burning Bright* podcast

### Berkshire Yoga Festival, *Intern*, Lenox, NY

April - June 2024/2025

- Developed sell-side KYC and general strategy profiles on 20 prospective clients
- Secured several multi-year food and beverage brand relationships
- Designed and implemented tailored emails to 1,000+ presenters and attendees, managed 40+ volunteers during festival

### Rise Brewing Company, *Sales & Marketing Intern*, Stamford, CT

May - August 2022

- Maintained relationships with 30+ current NYC clients via in-person and email correspondence
- Learned and implemented grocery, trade show, and corporate product placement
- Led sales booth at Governor's Ball Music Festival

### Intellectual Digital, *Business Development Intern*, New York, NY

May - August 2019

- Improved sales funnel with targeted advertisement, tailored SEO of 150 SKUs to optimize search visibility, and 10+ email marketing campaigns
- Proofread and translated 2 WhitePapers and wrote 19 Medium articles illustrating trade finance and cryptocurrency markets

## EDUCATION

### Boston College, B.A. English, Economics, Boston, MA

August 2024

- **TedX Boston College, Finance Chairman**

- **Boston College Hillel, Co-President**

- **Boston College Entrepreneurship Program**, Haifa, Israel

Summer 2023

### Horace Mann High School, Bronx, NY

June 2020

- Varsity Lacrosse

- Model United Nations